

WEB SITE COORDINATOR CERTIFICATE

Program Number: 97-152-1

Certificate

Campus: Online, most classes offered at Fond du Lac and West Bend
This program is **not** eligible for financial aid

Gain skills to develop, design and maintain websites with the Web Site Coordinator Certificate program at Moraine Park.

About the Program

Students in the Web Site Coordinator Certificate gain fundamental skills in web design, development and maintenance. Students are introduced to basics of coding, design software and electronic imaging.

What You'll Learn

Students get hands-on experience using design software that assists in website development and design. Students also learn basic website coding. Graduates are prepared to support web marketing functions within a business.

This certificate allows students to take technical diploma courses without the time commitment of a full-time program. The credits can be applied toward the Information Technology - Web Designer/Developer (<https://catalog.morainepark.edu/programs/information-technology-web-designer-developer/>) program if the student desires.

Transfer Opportunities

Earn credits at MPTC and transfer to a four-year college to earn your bachelor's degree.

Visit the Transfer Opportunities (<https://www.morainepark.edu/academics/transfer-information/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

Credit for Prior Learning

Earn college credit outside the classroom through Moraine Park's Credit for Prior Learning (CPL) opportunities. Credit opportunities are available for:

- Previous college coursework from prior institutions
- Military training and experience
- Passing of MPTC or national exams
- Skills or knowledge developed on the job or through other life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/transfer-information/credit-for-prior-learning/>) page for more information.

Approximate Costs

- \$141.00 per credit (resident)
- \$211.50 per credit (out-of-state resident)
- Online students are not charged out-of-state fees.
- Please refer to the MPTC Student Handbook (<http://www.morainepark.edu/studenthandbook/>) for additional enrollment fee information.

Course Requirements

Course	Title	Credits
Semester 1		
150-107	IT Fundamentals 1	3
152-106	Web Site Design	3
152-107	Graphics for the Web	2
152-112	Web Coding Technologies	3
152-115	Design/Implementation/Maintenance Workflow	3
Credits		14
Total Credits		14

Pathways

- Information Technology - Web Development and Design Specialist Associate Degree (<https://catalog.morainepark.edu/programs/information-technology-web-development-design-specialist/>)
 - Information Technology - Web Designer/Developer Technical Diploma (<https://catalog.morainepark.edu/programs/information-technology-web-designer-developer/>)
 - Web Site Coordinator Certificate (p. 1)

Earn a certificate, technical diploma and associate degree along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.

Career Opportunities

- Web Content Manager