

# INTERACTIVE MEDIA DESIGN

**Program Number:** 10-206-4

Associate of Applied Science Degree

**Campus:** Fond du Lac, West Bend

This program is eligible for financial aid (<http://www.morainepark.edu/financial-aid/>)

Showcase your artistic talents and tell stories through your artwork with the two-year Interactive Media Design degree.

## About the Program

The Interactive Media Design program at Moraine Park gives students creative control to produce a variety of unique animations and graphics. Have you ever wondered how virtual worlds or applications on touch-screen kiosks are created? You'll get to learn the process while earning an associate degree.

## What You'll Learn

Students gain hands-on experience designing and manipulating animations, sound, text and video into multimedia presentations. These presentations can be used in developing products or creating business presentations. Graduates are well-versed in creating animated and live videos, commercials, digital signage and other media for the web.

## Transfer Opportunities

Earn credits at MPTC and transfer to a four-year college to earn your bachelor's degree.

Visit the Transfer Opportunities (<https://www.morainepark.edu/academics/transfer-information/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

## Additional Information

Students must own or purchase an approved laptop and software.

## Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

## Credit for Prior Learning

Earn college credit outside the classroom through Moraine Park's Credit for Prior Learning (CPL) opportunities. Credit opportunities are available for:

- Previous college coursework from prior institutions
- Military training and experience
- Passing of MPTC or national exams
- Skills or knowledge developed on the job or through other life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/transfer-information/credit-for-prior-learning/>) page for more information.

## Approximate Costs

- \$141.00 per credit (resident)
- \$211.50 per credit (out-of-state resident)
- Online students are not charged out-of-state fees.
- Please refer to the MPTC Student Handbook (<http://www.morainepark.edu/studenthandbook/>) for additional enrollment fee information.

## Financial Aid

Financial Aid is provided to aid eligible associate degree and technical diploma programs with 28 credits or more. Processing can take 6-8 weeks after a student's completed Free Application for Federal Student Aid (FAFSA (<https://studentaid.gov/h/apply-for-aid/fafsa/>)) is received. Visit the Financial Aid (<https://www.morainepark.edu/pay-for-college/financial-aid/>) page to learn more.

## Course Requirements

Course	Title	Credits
<b>Semester 1</b>		
103-159	Computer Literacy - Microsoft Office	1
204-100	Image Editing	2
204-102	Vector Illustration 1	2
206-104	Interactive Design and Authoring	3
206-106	Introduction to the Interactive Media Industry	1
207-122	Basic Drawing for Animation	3
801-136	English Composition 1	3
890-101	College 101	2
<b>Credits</b>		<b>17</b>
<b>Semester 2</b>		
204-112	Design Fundamentals	3
206-108	Motion/Visual Effects	3
206-110	Video/Sound Editing	3
207-124	Animation 1	3
207-126	Introduction to 3-D Animation	2
Mathematics Course ( <a href="https://catalog.morainepark.edu/academic-programming/general-education/mathematics/">https://catalog.morainepark.edu/academic-programming/general-education/mathematics/</a> )		3
<b>Credits</b>		<b>17</b>
<b>Semester 3</b>		
152-107	Graphics for the Web	2
206-114	Animation Application	3
207-128	3-D Animation 2	3
207-130	Animation 2	3
Social Science Course ( <a href="https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/">https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/</a> )		3
Behavioral Science Course ( <a href="https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/">https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/</a> )		3
<b>Credits</b>		<b>17</b>
<b>Semester 4</b>		
206-120	Team Production	3
207-132	Virtual Worlds and Game Applications	3
207-136 or 207-138	Advanced Image Manipulation (2D) or Introduction to Maya (3D)	3
Communication Course ( <a href="https://catalog.morainepark.edu/academic-programming/general-education/communications/">https://catalog.morainepark.edu/academic-programming/general-education/communications/</a> )		3
Social Science Course ( <a href="https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/">https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/</a> )		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>66</b>

## Program Outcomes

- Apply the principles of design and storytelling to develop media products and services.
- Demonstrate proficiency in the use of media software, tools and technology.
- Implement creative solutions from concept through completion.
- Communicate creative rationale in formal and informal settings.
- Implement project management skills to meet customer and market demands.
- Apply effective and ethical business practices.

## Career Opportunities

- Animator
- Digital Artist
- Digital Media Designer
- Interactive Media Designer
- Motion Graphic Artist
- Video Production Assistant
- Multimedia Production Assistant
- Freelance Digital Media Producer

## Statewide Median Salary for Recent Graduates

\$47,500