MORAINE PARK TECHNICAL COLLEGE
1-800-472-4554 | TTY/VP. Use Relay/VRS

INTERACTIVE MEDIA DESIGN

Program Number: 10-206-4
Associate of Applied Science Degree
Campus: Fond du Lac, West Bend
This program is eligible for financial aid (http://www.morainepark.edu/financial-aid/)

Showcase your artistic talents and tell stories through your artwork with the two-year Interactive Media Design degree.

About the Program

The Interactive Media Design program at Moraine Park gives students creative control to produce a variety of unique animations and graphics. Have you ever wondered how virtual worlds or applications on touch-screen kiosks are created? You'll get to learn the process while earning an associate degree.

What You'll Learn

Students gain hands-on experience designing and manipulating animations, sound, text and video into multimedia presentations. These presentations can be used in developing products or creating business presentations. Graduates are well-versed in creating animated and live videos, commercials, digital signage and other media for the web.

Transfer Opportunities

Your academic journey can continue at a four-year college or university. Earn your associate degree at Moraine Park and then apply those credits toward a bachelor's degree. Starting at MPTC makes completing a bachelor's degree **affordable**, **accessible** and **convenient**. You can go anywhere as MPTC has transfer agreements with colleges and universities both in Wisconsin and throughout the country.

Visit the Transfer to a Four-Year College (https://www.morainepark.edu/transfer-to-a-four-year-college/) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

Additional Information

Students must own or purchase an approved laptop and software.

Admission Process

Standard Admissions (http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/) steps details

Credit for Prior Learning

Transform the skills and abilities developed through previous experience into college credit through MPTC's Credit for Prior Learning process.

- Transfer credit from other colleges/universities
- Earn college credit for your military training and experience
- Earn college credit via Advance Placement, CLEP, DANTES/DSST or MPTC Challenge Exams
- Earn college credit from previous/current work and life experiences

Visit MPTC's Credit for Prior Learning (https://www.morainepark.edu/academics/credit-for-prior-learning/) page for more information.

Approximate Costs

Tuition

Occupational

- $152.85 per credit (resident)
- $229.28 per credit (out-of-state resident)

Associate of Arts/Associate of Science

- $192.20 per credit (resident)
- $288.30 per credit (out-of-state resident)

Online students are not charged out-of-state fees.

Student Fees

- $5.00 minimum per course Material Fee
- $13.76 per-credit Supplemental Fee for Undergraduate courses
- $4.50 per term mandatory Student Accident Insurance Fee

Please refer to Tuition & Fee Information (https://catalog.morainepark.edu/admissions-registration/tuition-fee-information/) for additional enrollment fee information.

Financial Aid

Financial Aid is available for associate degree and technical diploma programs (those that are 2 semesters in length and typically with 28 credits or more). Processing can take 4-5 weeks after a student's completed Free Application for Federal Student Aid (FAFSA (https://studentaid.gov/h/apply-for-aid/fafsa/)) is received.

Several factors influence the total cost of your degree, including enrollment fees, the number of credits required, textbooks and equipment. Financial aid (https://www.morainepark.edu/pay-for-college/financial-aid/) can assist with those costs.

Course Requirements

Course	Title	Credits
Semester 1		
103-159	Computer Literacy - Microsoft Office	1
201-100	Image Editing	2
201-102	Vector Illustration 1	2
206-104	Interactive Design and Authoring	3
206-106	Introduction to the Interactive Media Industry	1
207-122	Basic Drawing for Animation	3
801-136	English Composition 1	3
890-101	College 101	2
	Credits	**17**
Semester 2		
201-112	Design Fundamentals	3
206-108	Motion/Visual Effects	3
206-110	Video/Sound Editing	3
207-124	Animation 1	3
207-126	Introduction to 3-D Animation	2
Mathematics Course (https://catalog.morainepark.edu/academic-programming/general-education/mathematics/)		3
	Credits	**17**
Semester 3		
152-107	Graphics for the Web	2
206-115	After Effects and Video Production	3
207-128	3-D Animation 2	3

207-130	Animation 2	3
Social Science Course (https://catalog.morainepark.edu/academic-programming/ general-education/behavioral-social-science/)		3
Behavioral Science Course (https://catalog.morainepark.edu/academic-programming/ general-education/behavioral-social-science/)		3
	Credits	**17**
Semester 4		
206-120	Team Production	3
207-132	Virtual Worlds and Game Applications	3
207-136 or 207-138	Advanced Image Manipulation (2D) or Introduction to Maya (3D)	3
801-196 or 801-198	Oral and Interpersonal Communication or Speech	3
Social Science Course (https://catalog.morainepark.edu/academic-programming/ general-education/behavioral-social-science/)		3
	Credits	**15**
	Total Credits	**66**

Program Outcomes

- Apply the principles of design and storytelling to develop media products and services.
- Demonstrate proficiency in the use of media software, tools and technology.
- Implement creative solutions from concept through completion.
- Communicate creative rationale in formal and informal settings.
- Implement project management skills to meet customer and market demands.
- Apply effective and ethical business practices.

Pathways

Earn a technical diploma and two associate degrees along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement. The courses in the Visual Design Fundamentals (https://catalog.morainepark.edu/ programs/visual-design-fundamentals/) technical diploma transfer into the Interactive Media Design associate degree and the Graphic Design (https://catalog.morainepark.edu/programs/graphic-design/) associate degree.

Career Opportunities

- Animator
- Digital Artist
- Digital Media Designer
- Interactive Media Designer
- Motion Graphic Artist
- Video Production Assistant
- Multimedia Production Assistant
- Freelance Digital Media Producer

Statewide Median Salary for Recent Graduates

$47,500