

BUSINESS MANAGEMENT

Program Number: 10-102-3

Associate of Applied Science Degree

Campus: Beaver Dam, Fond du Lac, West Bend, Online

This program is eligible for financial aid (<http://www.morainepark.edu/financial-aid/>)

Moraine Park Technical College's Business Management associate degree will teach you the ins and outs of business fundamentals to take your career to the next level.

About the Program

Whether you are ready to advance in your career, start your own business or gain entry-level employment, the Business Management program at Moraine Park will give you the foundation you need. Business Management students learn business fundamentals including marketing, accounting and computer software applications. The program also explores managing operations, supervision, teamwork, problem solving, communication skills and ethical behavior.

Graduates of the program are prepared to be successful leaders in today's fast-changing work environment. Students perfect their management skills in service, manufacturing and nonprofit sectors. Students in the Business Management program gain a full understanding of business with courses in leadership, human resources, teamwork, quality, finance, marketing, operations, labor relations/business law, employee training, problem solving, safety, and oral and written communication skills.

What You'll Learn

A Business Management degree at Moraine Park prepares students for an entry-level management position in a variety of industries.

Transfer Opportunities

Earn credits at MPTC and transfer to a four-year college to earn your bachelor's degree.

Visit the Transfer to a Four-Year College (<https://www.morainepark.edu/academics/transfer-information/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

Credit for Prior Learning

Earn college credit outside the classroom through Moraine Park's Credit for Prior Learning (CPL) opportunities. Credit opportunities are available for:

- Previous college coursework from prior institutions
- Military training and experience
- Passing of MPTC or national exams
- Skills or knowledge developed on the job or through other life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/transfer-information/credit-for-prior-learning/>) page for more information.

Approximate Costs

Tuition

Occupational

- \$146.20 per credit (resident)
- \$219.30 per credit (out-of-state resident)

Associate of Arts/Associate of Science

- \$188.90 per credit (resident)
- \$283.35 per credit (out-of-state resident)

Online students are not charged out-of-state fees.

Student Fees

- \$4.50 minimum per course Material Fee
- \$12.50 per-credit Supplemental Fee for Undergraduate courses
- \$10 minimum per credit Online Course Fee (Fee suspended for 2023-2024)
- \$4.50 per term mandatory Student Accident Insurance Fee

Please refer to Tuition & Fee Information (<https://catalog.morainepark.edu/admissions-registration/tuition-fee-information/>) for additional enrollment fee information.

Financial Aid

Financial Aid is available for associate degree and technical diploma programs (those that are 2 semesters in length and typically with 28 credits or more). Processing can take 4-5 weeks after a student's completed Free Application for Federal Student Aid (FAFSA (<https://studentaid.gov/h/apply-for-aid/fafsa/>)) is received. Visit the Financial Aid (<https://www.morainepark.edu/pay-for-college/financial-aid/>) page to learn more.

While attending Moraine Park during the 2023-24 school year, your estimated cost of attendance for one full year includes tuition of \$4,375 (15 credits for fall and spring semester), fees of \$338, food and housing of \$4,052 (if living with parents, \$9,614 if living on your own), books and supplies of \$2,061, personal expenses of \$2,245, and transportation of \$2,007 for a total of \$15,161. Your direct costs (those costs paid directly to the college) include tuition & fees. The indirect costs (costs not paid to the college) can vary from individual to individual and your own personal needs.

Course Requirements

Course	Title	Credits
Semester 1		
102-110	Introduction to Business	3
103-159	Computer Literacy - Microsoft Office	1
196-189	Team Building and Problem Solving	3
801-136	English Composition 1	3
890-101	College 101	2
Mathematics Course (https://catalog.morainepark.edu/academic-programming/general-education/mathematics/)		3
Credits		15

Semester 2		
101-184	Principles of Accounting	3
102-120	Principles of Management	3
105-160	Business Law	3
196-188	Project Management	3
Communication Course (https://catalog.morainepark.edu/academic-programming/general-education/communications/)		3
Social Science Course (https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/)		3
Credits		18
Semester 3		
101-134	Introduction to Finance	3
101-138	Data Management, Analysis and Reporting	3
102-115	Business and Employee Relations	3
102-124	Business Logistics	3
104-102	Marketing Principles	3
145-190	Small Business Purchasing and Inventory Control	3
Credits		18
Semester 4		
105-140	Business Decision Making	3
105-150 or 105-152	Business Practice Firm or Business Practicum	3
105-158	Personal Brand	2
Social Science Course (https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/)		3
Behavioral Science Course (https://catalog.morainepark.edu/academic-programming/general-education/behavioral-social-science/)		3
Credits		14
Total Credits		65

- Account Specialist/Coordinator
- Business Development Specialist

Statewide Median Salary for Recent Graduates

\$43,052

Program Outcomes

- Plan the operations of a business across functional areas
- Organize resources to achieve the goals of the organization
- Direct individuals and/or processes to meet organizational goals
- Control business processes

Pathways

- Business Management Associate Degree (p. 1)
 - Business Logistics Coordinator Technical Diploma (<https://catalog.morainepark.edu/programs/business-logistics-coordinator/>)
 - Project Coordinator Certificate (<https://catalog.morainepark.edu/programs/project-coordinator-certificate/>)

Earn a certificate, technical diploma and associate degree along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.

Career Opportunities

Graduates may find employment in entry level positions in private businesses, public entities or nonprofit organizations, and more technical positions such as an operations assistant or a management trainee.

- Assistant Manager
- Management Trainee
- Team Lead
- Production Specialist