

# INFORMATION TECHNOLOGY - WEB SITE COORDINATOR CERTIFICATE

Program Number: 97-152-1

Certificate

**Campus:** Online, most classes offered at Fond du Lac and West Bend  
This program is **not** eligible for financial aid

Gain skills to develop, design and maintain websites with the Information Technology - Web Site Coordinator Certificate at Moraine Park.

## About the Program

Students in the Information Technology - Web Site Coordinator Certificate gain fundamental skills in web design, development and maintenance. Students are introduced to basics of coding, design software and electronic imaging.

## What You'll Learn

Students get hands-on experience using design software that assists in website development and design. Students also learn basic website coding. Graduates are prepared to support web marketing functions within a business.

This certificate allows students to take technical diploma courses without the time commitment of a full-time program. The credits can be applied toward the Information Technology - Web Designer/Developer (<https://catalog.morainepark.edu/program-information/programs/information-technology-web-designer-developer/>) program if the student desires.

## Transfer Opportunities

Your academic journey can continue at a four-year college or university. Earn your associate degree at Moraine Park and then apply those credits toward a bachelor's degree. Starting at MPTC makes completing a bachelor's degree **affordable, accessible** and **convenient**. You can go anywhere as MPTC has transfer agreements with colleges and universities both in Wisconsin and throughout the country.

Visit the Transfer to a Four-Year College (<https://www.morainepark.edu/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

## Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

## Credit for Prior Learning

Transform the skills and abilities developed through previous experience into college credit through MPTC's Credit for Prior Learning process.

- Transfer credit from other colleges/universities
- Earn college credit for your military training and experience

- Earn college credit via Advance Placement, CLEP, DANTES/DSST or MPTC Challenge Exams
- Earn college credit from previous/current work and life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/credit-for-prior-learning/>) page for more information.

## Approximate Costs

### Tuition

#### Occupational

- \$157.45 per credit (resident)
- \$236.18 per credit (out-of-state resident)

#### Associate of Arts/Associate of Science

- \$196.05 per credit (resident)
- \$294.08 per credit (out-of-state resident)

Online students are not charged out-of-state fees.

### Student Fees

- \$6.00 minimum per course Material Fee
- \$13.76 per-credit Supplemental Fee for Undergraduate courses
- \$4.50 per term mandatory Student Accident Insurance Fee

Please refer to Tuition & Fee Information (<https://catalog.morainepark.edu/billing/cost/>) for additional enrollment fee information.

### Course Requirements

Course	Title	Credits
<b>Semester 1</b>		
150-107	IT Fundamentals 1	3
152-106	Web Site Design	3
152-107	Graphics for the Web	2
152-112	Web Coding Technologies	3
152-115	Design/Implementation/Maintenance Workflow	3
<b>Credits</b>		<b>14</b>
<b>Total Credits</b>		<b>14</b>

## Pathways

- Information Technology - Web Development and Design Specialist Associate Degree (<https://catalog.morainepark.edu/program-information/programs/information-technology-web-development-design-specialist/>)
  - Information Technology - Web Designer/Developer Technical Diploma (<https://catalog.morainepark.edu/program-information/programs/information-technology-web-designer-developer/>)
    - Information Technology - Web Site Coordinator Certificate (p. 1)

Earn a certificate, technical diploma and associate degree along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.

## Career Opportunities

- Web Content Manager