

ENTREPRENEUR

Program Number: 30-145-2

Technical Diploma (1 year)

Campus: Beaver Dam, Fond du Lac, West Bend, Online

This program is **not** eligible for financial aid

About the Program

This program is designed to equip students with the essential knowledge and skills to navigate the dynamic world of business. From understanding the core functions of a business to exploring the entrepreneurial mindset, students will gain a holistic perspective on the business landscape.

What You'll Learn

This program provides a foundation in business and fosters an entrepreneurial mindset by exploring the intricacies of small business ownership. Students will gain the skills and knowledge to succeed in both traditional business settings and entrepreneurial ventures. The courses from this program can be directly transferred into Moraine Park's Small Business Entrepreneurship (<https://catalog.morainepark.edu/program-information/programs/small-business-entrepreneurship/>) Associate of Applied Science degree.

Transfer Opportunities

Your academic journey can continue at a four-year college or university. Earn your associate degree at Moraine Park and then apply those credits toward a bachelor's degree. Starting at MPTC makes completing a bachelor's degree **affordable, accessible** and **convenient**. You can go anywhere as MPTC has transfer agreements with colleges and universities both in Wisconsin and throughout the country.

Visit the Transfer to a Four-Year College (<https://www.morainepark.edu/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

Credit for Prior Learning

Transform the skills and abilities developed through previous experience into college credit through MPTC's Credit for Prior Learning process.

- Transfer credit from other colleges/universities
- Earn college credit for your military training and experience
- Earn college credit via Advance Placement, CLEP, DANTES/DSST or MPTC Challenge Exams
- Earn college credit from previous/current work and life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/credit-for-prior-learning/>) page for more information.

Approximate Costs

NOTE: The fees below are 2025-2026 fees. They will be updated when 2026-2027 fees are approved.

Tuition

Occupational

- \$152.85 per credit (resident)
- \$229.28 per credit (out-of-state resident)

Associate of Arts/Associate of Science

- \$192.20 per credit (resident)
- \$288.30 per credit (out-of-state resident)

Online students are not charged out-of-state fees.

Student Fees

- \$5.00 minimum per course Material Fee
- \$13.76 per-credit Supplemental Fee for Undergraduate courses
- \$4.50 per term mandatory Student Accident Insurance Fee

Please refer to Tuition & Fee Information (<https://catalog.morainepark.edu/admissions-registration/tuition-fee-information/>) for additional enrollment fee information.

Course Requirements

Course	Title	Credits
102-110	Introduction to Business	3
145-183	Entrepreneurship Ventures and Innovation	3
145-185	Entrepreneurship	3
Total Credits		9

Program Outcomes

- Analyze the external business environment and its impact on business operations.
- Develop a foundational skillset of the basic principles of accounting, marketing, and other functional areas of business.
- Develop an entrepreneurial mindset and apply it to real-world business scenarios.
- Identify personal strengths and leverage them for success in college and a future business career.

Pathways

- Small Business Entrepreneurship Associate Degree (<https://catalog.morainepark.edu/program-information/programs/small-business-entrepreneurship/>)
 - Entrepreneur Technical Diploma (p. 1)

Earn a technical diploma and an associate degree along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.

Career Opportunities

- Entrepreneur
- Small Business Owner
- Proprietor