

# BUSINESS MANAGEMENT

**Program Number:** 10-102-3

Associate of Applied Science Degree

**Campus:** Beaver Dam, Fond du Lac, West Bend, Online

This program is eligible for financial aid (<http://www.morainepark.edu/financial-aid/>)

Moraine Park Technical College's Business Management associate degree will teach you the ins and outs of business fundamentals to take your career to the next level.

## About the Program

Whether you are ready to advance in your career, start your own business or gain entry-level employment, the Business Management program at Moraine Park will give you the foundation you need. Business Management students learn business fundamentals including marketing, accounting and computer software applications. The program also explores managing operations, supervision, teamwork, problem solving, communication skills and ethical behavior.

Graduates of the program are prepared to be successful leaders in today's fast-changing work environment. Students perfect their management skills in service, manufacturing and nonprofit sectors. Students in the Business Management program gain a full understanding of business with courses in leadership, human resources, teamwork, quality, finance, marketing, operations, labor relations/business law, employee training, problem solving, safety, and oral and written communication skills.

## What You'll Learn

A Business Management degree at Moraine Park prepares students for an entry-level management position in a variety of industries.

## Transfer Opportunities

Your academic journey can continue at a four-year college or university. Earn your associate degree at Moraine Park and then apply those credits toward a bachelor's degree. Starting at MPTC makes completing a bachelor's degree **affordable, accessible and convenient**. You can go anywhere as MPTC has transfer agreements with colleges and universities both in Wisconsin and throughout the country.

Visit the Transfer to a Four-Year College (<https://www.morainepark.edu/transfer-to-a-four-year-college/>) page for more information on credit transfer agreements between Moraine Park and four-year colleges, both public and private.

## Admission Process

Standard Admissions (<http://www.morainepark.edu/admissions/new-student/how-to-apply-for-admissions/>) steps details

## Credit for Prior Learning

Transform the skills and abilities developed through previous experience into college credit through MPTC's Credit for Prior Learning process.

- Transfer credit from other colleges/universities
- Earn college credit for your military training and experience

- Earn college credit via Advance Placement, CLEP, DANTES/DSST or MPTC Challenge Exams
- Earn college credit from previous/current work and life experiences

Visit MPTC's Credit for Prior Learning (<https://www.morainepark.edu/academics/credit-for-prior-learning/>) page for more information.

## Approximate Costs

**NOTE: The fees below are 2025-2026 fees. They will be updated when 2026-2027 fees are approved.**

### Tuition

#### Occupational

- \$152.85 per credit (resident)
- \$229.28 per credit (out-of-state resident)

#### Associate of Arts/Associate of Science

- \$192.20 per credit (resident)
- \$288.30 per credit (out-of-state resident)

Online students are not charged out-of-state fees.

### Student Fees

- \$5.00 minimum per course Material Fee
- \$13.76 per-credit Supplemental Fee for Undergraduate courses
- \$4.50 per term mandatory Student Accident Insurance Fee

Please refer to Tuition & Fee Information (<https://catalog.morainepark.edu/admissions-registration/tuition-fee-information/>) for additional enrollment fee information.

## Financial Aid

Financial Aid is available for associate degree and technical diploma programs (those that are 2 semesters in length and typically with 28 credits or more). Processing can take 4-5 weeks after a student's completed Free Application for Federal Student Aid (FAFSA (<https://studentaid.gov/h/apply-for-aid/fafsa/>)) is received.

Several factors influence the total cost of your degree, including enrollment fees, the number of credits required, textbooks and equipment. **Financial aid** (<https://www.morainepark.edu/pay-for-college/financial-aid/>) can assist with those costs.

## Course Requirements

Course	Title	Credits
<b>Semester 1</b>		
102-110	Introduction to Business	3
103-159	Computer Literacy - Microsoft Office	1
104-102	Marketing Principles	3
116-189	Team Building and Problem Solving	3
801-136	English Composition 1	3
890-101	College 101	2
Mathematics Course ( <a href="https://catalog.morainepark.edu/program-information/general-education/mathematics/">https://catalog.morainepark.edu/program-information/general-education/mathematics/</a> )		3
		<b>Credits</b>
		<b>18</b>
<b>Semester 2</b>		
101-184	Principles of Accounting	3
102-120	Principles of Management	3
102-188	Introduction to Project Management	3

105-160	Business Law	3
Communication Course ( <a href="https://catalog.morainepark.edu/program-information/general-education/communications/">https://catalog.morainepark.edu/program-information/general-education/communications/</a> )		3
Social Science Course ( <a href="https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/">https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/</a> )		3
<b>Credits</b>		<b>18</b>
<b>Semester 3</b>		
101-134	Introduction to Finance	3
102-115	Business and Employee Relations	3
102-124	Business Logistics	3
103-180	Microsoft Excel	2
145-190	Purchasing and Inventory Control	3
<b>Credits</b>		<b>14</b>
<b>Semester 4</b>		
105-140	Business Decision Making	3
105-150 or 105-152	Business Practice Firm or Business Practicum	3
105-158	Personal Brand	3
Social Science Course ( <a href="https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/">https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/</a> )		3
Behavioral Science Course ( <a href="https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/">https://catalog.morainepark.edu/program-information/general-education/behavioral-social-science/</a> )		3
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>65</b>

## Statewide Median Salary for Recent Graduates

\$47,500

## Program Outcomes

- Plan the operations of a business across functional areas
- Organize resources to achieve the goals of the organization
- Direct individuals and/or processes to meet organizational goals
- Control business processes

## Pathways

- Business Management Associate Degree (p. 1)
  - Business Logistics Coordinator Technical Diploma (<https://catalog.morainepark.edu/program-information/programs/business-logistics-coordinator/>)
    - Project Coordinator Certificate (<https://catalog.morainepark.edu/program-information/programs/project-coordinator-certificate/>)

Earn a certificate, technical diploma and associate degree along this pathway. Start with some courses for entry-level employment, and continue with additional courses for higher wages and job advancement.

## Career Opportunities

Graduates may find employment in entry level positions in private businesses, public entities or nonprofit organizations, and more technical positions such as an operations assistant or a management trainee.

- Assistant Manager
- Management Trainee
- Team Lead
- Production Specialist
- Account Specialist/Coordinator
- Business Development Specialist