RELATED BUSINESS (105)

105-140 - Business Decision Making
Students will participate in a business simulation or complete a variety of case studies that requires a high-level strategic thinking. Strategic decision-making concepts are introduced and applied. The knowledge required in this course is the culmination of information in all previous program specific courses and includes Marketing, Operations and Production, Finance, Teamwork and Leadership. (Prerequisites: 101-184 Principles of Accounting; 104-102 Marketing Principles) Credit for Prior Learning Available
3 Credit hours
36 Lecture hours
36 Lab hours

105-150 - Business Practice Firm
Provides students with an opportunity to apply concepts acquired throughout the program in a simulated or actual business setting. Students are required to apply the knowledge and skills developed throughout their program to develop, market, produce and implement a product or service. Project management, communication, problem solving and team building skills are an integral part of this course. (Prerequisite: 102-124 Business Logistics or 116-154 Recruiting and Hiring)
3 Credit hours
36 Lecture hours
36 Lab hours

105-152 - Business Practicum
Provides an opportunity to apply program skills learned in prior coursework in coordination with internship opportunities. Emphasizes seeking a job, applying skills to job tasks, adapting to company culture, modeling the core abilities, and demonstrating online collaboration and communication. A 90-hour internship is required to complete the course. (Prerequisite: 101-115 Accounting 3 or 102-115 Business and Employee Relations or 102-124 Business Logistics or 106-111 Business Communications or 116-154 Recruiting and Hiring) Credit for Prior Learning Available
3 Credit hours
36 Lecture hours
72 Other hours

105-158 - Personal Brand
Focuses on the importance of developing a strong brand identity for a business professional. Develops skills required to create a positive first impression when interacting with potential employers. Students will develop a professional resume and cover letter, practice interview skills, and explore the role of social media in career development. (Prerequisite: 102-115 Business and Employee Relations or 102-124 Business Logistics or 114-105 Insurance Service Lines) Credit for Prior Learning Available
2 Credit hours
36 Lecture hours

105-159 - Personal Brand
Focuses on the importance of developing a strong brand identity for a business professional. Develops skills required to create a positive first impression when interacting with potential employers. Students will develop a professional resume and cover letter, practice interview skills, and explore the role of social media in career development. (Prerequisite: 102-115 Business and Employee Relations or 102-124 Business Logistics or 114-105 Insurance Service Lines) Credit for Prior Learning Available
3 Credit hours
54 Lecture hours

105-160 - Business Law
Provides a general background to the elements and characteristics of business law. Emphasis is placed on how business law is structured and how it functions in our society. The main portion of the course is devoted to an understanding of contracts and contract structure.
3 Credit hours
54 Lecture hours