
SMALL BUSINESS (145)

145-183 - Entrepreneurship Ventures and Innovation

Provides the newest tools, skills and mindset needed to thrive in the uncertain environment of entrepreneurship. Students will use real-world examples, case studies and business model design tools to develop entrepreneurial projects. Credit for Prior Learning Available

3 Credit hours

54 Lecture hours

145-184 - Small Business Management

Introduces principles essential for small business operation. Designed for those interested in eventually having their own businesses or desiring to upgrade skills in their present businesses. Addresses the problems involved in starting and operating a successful small business, selecting the location, determining how to borrow money, budgeting and credit, managing inventory, and managing employees.

3 Credit hours

54 Lecture hours

145-185 - Entrepreneurship

Explores the components of small business ownership by examining available resources, identifying trends and opportunities, discussing the parts of a business plan, and assessing own readiness to pursue a small business opportunity. Credit for Prior Learning Available

3 Credit hours

54 Lecture hours

145-189 - Writing a Small Business Plan

Focuses on the business plan as a necessary component to beginning and/or growing a small business. Students address facets of the business plan, from observing various types of plans to realizing readiness to begin and/or expand one. Preparation of a business plan, as well as presentation of the plan, are required. Credit for Prior Learning Available

3 Credit hours

54 Lecture hours

145-190 - Purchasing and Inventory Control

Introduces the purchasing and inventory control methods that lead to increased profitability in the small business environment. Covers the financial ramifications of inventory management in detail. Students also explore material and product procurement, warehousing basics, supplier relations and supply chain management. Credit for Prior Learning Available

3 Credit hours

54 Lecture hours

145-192 - Small Business Entrepreneurship Capstone

Provides the opportunity to apply the knowledge and skills attained in previous courses. Students will assemble a pitch deck for a new business venture, identifying the key components needed through business model canvas, and student teams will present ideas to both peers and experts from the community. This capstone experience will culminate in students presenting their business solution through a local pitch event competition, in a pop-up flash retail opportunity, or online venture. (Prerequisites: 145-185 Entrepreneurship; 196-189 Team Building and Problem Solving)

3 Credit hours

36 Lecture hours

36 Lab hours